

MYLENNA SILVA

FASHION DESIGN

Dynamic and innovative junior fashion designer with experience in technical apparel, digital illustration, and functional design. Proficient in Adobe Illustrator, Photoshop, and pattern-making, with a strong understanding of market trends in performance wear and activewear. Passionate about creating transformational products that enhance movement, comfort, and durability. Fluent in English and Portuguese.

EDUCATION

POST-BACCALAUREATE DIPLOMA IN TECHNICAL APPAREL DESIGN

2024 (IN PROGRESS)

KPU - Kwantlen Polytechnic
University, Wilson School
of Design,

*Relevant coursework: Technical
Garment Construction, Material
Innovation, 3D Prototyping, Digital
Pattern Making*

CENTRO UNIVERSITÁRIO SENAC SÃO PAULO, BRAZIL

2013-2016

Qualification in Styling.

SKILLS

Technical drawing & flat
sketches

Adobe (Illustrator, Photoshop,
InDesign)

Pattern Making

Trend research & forecasting

Sustainable & Functional
Design

Presentation deck creation
(Keynote, PowerPoint)

Textile and fabric knowledge

LANGUAGE

English (Fluent)

Portuguese (Native)

AWARDS

Showcased at Jovens Talentos
Exhibition (Senac, 2016) with
two looks inspired by
Indigenous Graphics in
Clothing for my Final Course
Work.

EXPERIENCE

FOREVER 21 - CUSTOMER SERVICE - SURREY, BC, CANADA

NOVEMBER, 2024 - CURRENT

- Ensured an elevated guest experience through personalized service. Maintained visual merchandising standards and assisted in store organization. Contributed to inventory management and operations.

AUSTRAL - JUNIOR STYLIST, SÃO PAULO, BRAZIL.

HAS 5 STORES AND 01 OUTLETS.

MARCH 1, 2024 - JULY 28, 2024.

- Supported activewear and technical apparel design, balancing function and style. Developed technical flats and garment specifications using Adobe Illustrator and Photoshop. Conducted trend and market research to shape seasonal collections. Engaged in fittings and product development meetings with cross-functional teams.

SIDEWALK - JUNIOR STYLIST, SÃO PAULO, BRAZIL.

SINCE 1982 - 42 STORES IN BRAZIL AND 03 OUTLETS.

2019 - 2023

- Provided design support, assisting in the development of seasonal collections. Managed design samples and assisted in setting up presentations. Maintained an organized and efficient design workspace. Worked closely with design leads to refine concepts and optimize product functionality.

JOIE PETIT - INTERNSHIP - SÃO PAULO, BR.

2017 - 2018

- Assisted in the design and development of children's clothing and men's & women's beachwear collections. Created graphic prints to enhance the collection's visual identity.

SÃO PAULO FASHION WEEK | ALEXANDRE HERCHOVITCH, STYLIST

2014

- Support in backstage activities at the São Paulo Fashion Week show, participating in the organization of wardrobes and providing support to models and technical teams.

MOVIMENTO ESCALADA - COORDINATOR, VOLUNTARY. SP

2014-2020

- Conducted camps with 150 young participants from multiple regions of São Paulo, fostering a culture of love and hope.

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